

1 ENGROSSED SENATE
2 BILL NO. 96

By: Hamilton and Bullard of the
Senate

3 and

4 Bashore of the House
5

6
7 An Act relating to agriculture; amending 2 O.S. 2021,
8 Section 5-107, which relates to the Oklahoma Meat
9 Consumer Protection Act; defining terms; requiring
disclosure; providing for promulgation of rules; and
providing an effective date.

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12 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

13 SECTION 1. AMENDATORY 2 O.S. 2021, Section 5-107, is
14 amended to read as follows:

15 Section 5-107. A. There is hereby created the "Oklahoma Meat
16 Consumer Protection Act".

17 B. As used in the Oklahoma Meat Consumer Protection Act:

18 1. "Cell-cultured meat", also referred to as lab-grown meat,
19 cultivated meat, clean meat, in vitro meat, imitation meat,
20 synthetic meat, and fake meat, means a food product developed from
21 animal cell cultures rather than through the traditional raising and
22 slaughtering of livestock. Cell-cultured meat does not include
23 imitation meat made of non-meat ingredients including, but not
24 limited to, plant-based protein;

1 2. "Insect-protein food product" means a food product having
2 one or more sensory attributes that resemble a type of tissue
3 originating from an agricultural food animal but that, in lieu of
4 being derived from meat processing, is derived from manufacturing
5 insect parts;

6 3. "Livestock" means animals defined by paragraph 9 of Section
7 1-3 of Title 2 of the Oklahoma Statutes;

8 ~~2.~~ 4. "Meat" means any edible portion of livestock or part
9 thereof;

10 ~~3.~~ 5. "Misrepresent" means the use of any untrue, misleading,
11 or deceptive oral or written statement, advertisement, label,
12 display, picture, illustration, or sample; and

13 ~~4.~~ 6. "Represent" means the use of any form of oral or written
14 statement, advertisement, label, display, picture, illustration, or
15 sample.

16 C. Pursuant to the Oklahoma Meat Consumer Protection Act, no
17 person advertising, offering for sale, or selling meat shall engage
18 in any misleading or deceptive practices, including, but not limited
19 to, the following:

20 1. Misrepresenting the cut, grade, brand, trade name, or weight
21 or measure of any meat, or misrepresenting a product as meat that is
22 not derived from harvested production livestock; provided, product
23 packaging for plant-based items shall not be considered in violation
24 of the provisions of this paragraph so long as the packaging

1 displays that the product is derived from plant-based sources in
2 type that is uniform in size and prominence to the name of the
3 product;

4 2. Using a USDA-quality grade on a product not graded by the
5 United States Department of Agriculture (USDA) or Oklahoma
6 Department of Agriculture, Food, and Forestry (ODAFF); ~~or~~

7 3. Failing to fully and conspicuously disclose the correct
8 government grade for any product if the product is represented as
9 having been graded by the USDA or ODAFF; or

10 4. Failing to fully and conspicuously disclose that a product
11 is cell-cultured meat or is an insect-protein food product.

12 D. The State Board of Agriculture shall promulgate rules
13 necessary to enforce compliance with the Oklahoma Meat Consumer
14 Protection Act.

15 SECTION 2. This act shall become effective November 1, 2025.
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1 Passed the Senate the 12th day of March, 2025.

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3 _____
4 Presiding Officer of the Senate

5 Passed the House of Representatives the ____ day of _____,
6 2025.

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9 Presiding Officer of the House
10 of Representatives